

ANTHONY DECAROLIS WEB DESIGNER

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TECHNICAL SKILLS.

Confident in (X)HTML & CSS, the WordPress framework (Basic PHP), jQuery, content management systems (CMS); Experience with Google Analytics, social media platforms and web hosting.

Proficient in Adobe Photoshop, Adobe InDesign, Adobe Dreamweaver, Adobe Illustrator and Adobe Bridge; Knowledgeable in Adobe Flash and Adobe Acrobat.

Strong understanding of typography and layout, file preparation, and photography/image editing & optimization; Knowledge of the printing process.

WORK EXPERIENCE.

Visual Designer // Fidelity Investments **8/2011 - Present**

Responsible for providing visual direction and designing the user interface and content for the company website. Collaborate with the UX and AI teams to create engaging and user-friendly web pages and ensure that projects meet both UX Design and clients' expectations.

Web/Graphic Designer // Discovery Communications Group **12/2009 - 7/2011**

Responsible for the design & development of web and print materials, including the integration of CMS, WordPress, social media and e-commerce technology. Work directly with clients to bring projects from concept to completed piece. Utilize HTML, CSS, WordPress and jQuery regularly.

Web/Graphic Designer // Dargon Law Firm, PLLC **8/2009 - 12/2009**

Acted as lead designer for all projects – responsible for building and maintaining the corporate website, blog and PPC landing pages. Created an extensive social media campaign and various print collateral for the firm. Utilized Google Analytics to track site activity.

EDUCATION.

B.F.A. in Design with a concentration in Graphic Design – Rivier College, Nashua NH
Graduated Cum Laude with 3.6 GPA

ACHIEVEMENTS & ACTIVITIES.

Design and photo work accepted into two juried exhibitions in NH – 2008 & 2009

Collaborated with students to design and paint a 32' x 8' mural at a NH Elementary School – 2008

Activities: Running, Soccer, Surfing, Snowboarding, Hiking, Photography, Guitar & Trumpet